



GEIPAM GROUP LIMITED

Professionalism. Innovation. Collaboration

COMPANY PROFILE

Project Management

Land use Planning

Town Planning

Land Survey

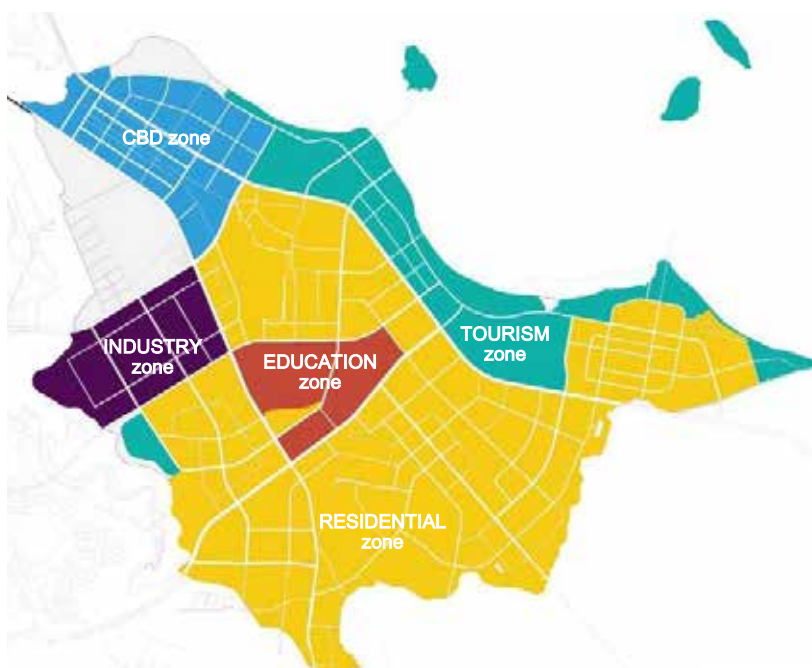
Social & Environmental Impact Assessment

Business & Strategic Advisory

About Us

We are a professional Land and Urban Planning Company full register in of committed and competent team, proven track record and global network of partners.

Over the years we have delivered exemplary innovative project and one committed to excellence delivery in all our engagements.



Introduction to GEIPAM GROUP LIMITED.

GEIPAM GROUP LIMITED is a company established in Tanzania to be engaged in Planning for land use development activities. Its philosophy is hinged on the desire of going green for sustainability, adopting neo- traditional and conventional approaches in its practices in order to address the changing environmental needs, habitation requirements as well as people's living styles. These approaches have been much influenced by varied preferences within the demographic patterns resulting from population growth.



GEIPAM is a Tanzania company which was established after considering the rising demand of planned land use for development. The company has been found by experienced shareholders who have wide knowledge and vast experience in Town Planning, Social and Environmental Impact Assessment, Financial Management and Business Development. The founders have been involved in various National and International Projects. Among the most recent projects undertaken by GEIPAM in collaboration with International firms like Symbion (Kenya) Limited from Kenya; and SIGN JV from Turkey, include:-

- Master Plan for Kibada in Kigamboni New City - Dar es Salaam, and
- Arusha Safari City Master Plan - Arusha.



Vision & Mission

Vision

To be a house of land planning development solutions in the region.



Mission

To provide innovative and intergrated land use and development solutions



Core Values

Professionalism
Innovation
Sustainability
Collaboration
Efficiency



Our Services

- Land Planning
- Land Survey
- Project Management
- Environmental & Serial Impact Assesment
- Land economies & development Advisory
- Sustainability Advisory
- Business Strategy Advisory
- Sustainability Advisory
- Utilities & Infrastructure Strategy
- Branding, Marketing & Sales



Legal Framework

The Urban Planning Act No. 8 of year 2007.

This Act provide for the orderly and sustainable development of land in urban areas, to preserve and improve amenities; to provide for the grant of consent to develop land and powers of control over the use of land; and, initiation of process which covers:-

- (a) Declaration of planning area
- (b) General Planning Scheme (master planning)
- (c) Detailed Planning scheme, and
- (d) Control of Development of land and Planning consent.

National Land Policy and Human Settlements Development Policy. That, the Principle legislation gives effect to these two policies which serve as fundamental principles of urban planning in the Country.

Regulations: - These are made by the Minister for the better carrying out of the Principle legislation. For example, the determination and adjustment of the limits of plots or parcels within planning areas i.e. maximum and minimum sizes of plots in various use zones.

The Land Act (Cap 113) of 1999, which provides basis for physical occupation of land or premises; its management, its occupation through customary right of occupancy, or lease for specific time limit.

The Town Planners (Registration) Act of 2007, for registering town planners responsible for undertaking land use planning in urban and rural areas.

The Local Government (Urban Authorities) Act of 1982 which looks into the implementation of approved schemes recommended for development in their areas of jurisdiction.

Our Approach

Land use Planning

Land use planning & development

Ties together a wide range of interests, pressure, user groups and economic ventures. At the heart of all suburban growth lies land development. The conversion of rural or vacant land into viable use like residential, is a process which involves property owners, speculators, local authorities, private leaders, banks, builders and buyers or occupiers. This linkage describes the fundamental interrelationship of real estate, suburbanization and land development that spur growth of per urban areas.

Town Planning

Way forward for human settlements

Land development planning process is the positive solution of the ongoing need of housing and other services as communities increase and create need for shelter and sites where the general population can nature their dreams. Such places need proper planning so as to create an environment suitable for human habitation.

Consideration for today's demographic challenges

It is predicted that of the Tanzania's growing population, half of them will be residing in urban areas by 2050. Thus, in addition to the growing population, the changing demographics, and enhanced environmental consciousness are creating noteworthy changes to the land use development process in terms of programming implementation and setting management strategies.

The land development process

An overview of the land design process as it applies to engineering, planning and surveying. The Engineer, Planner and surveyor are an integral part of a development team as they help and direct the process from start to finish.



Land Survey

is the art and science of plotting detailed map of a parcel of land by measuring distance and computing topographical heights on the surface of the earth. One of the purposes of land cadastre survey is to determine the boundaries and ascertain the area of tracts of land, fixing the position of corners, monuments and lines.

Importance of land survey in land development

1. Determination of tract location and position.
2. Ensure quality control and consistency as well as defining appropriate procedures for land parceling.
3. Minimizes risks by ensuring availability of deed plans for titling.

Social & Environmental Impact Assessment (S.E.I.A)

Social Impact Assessment

This entails assessment or estimating in advance, the social consequences that are likely to result from specific policy actions or project development, particularly in the context of appropriate national, region or district environmental policy or legislation. This includes social & cultural consequences to Human population (SIA) which is normally undertaken within the relevant national environmental policy framework. SIA has become part of a project planning and policy evaluation as well as part of environmental impact Assessment (EIA) due to the recognition that social considerations must be included alongside and or even in lieu of solely economic criteria in the evaluation and decision process.

Environmental Impact Assessment

Like Social Impact Assessment, Environmental Impact Assessment (EIA) is an essential tool for ascertaining appropriate location or site for economic activities within the territory. It thus needs to be successfully integrated in the project planning process.



Infrastructure and Utility Strategy.

Infrastructure consultancy services;

In collaboration with our partners, we provide guideline on Infrastructures development, which includes;



Transportation system.

- Road network,
- Railways and stations,



Water and Liquid waste disposal network.

- Water supply network,
- Drainage system,
- Liquid waste collection system.



Power supply network.

- High Tension network,
- MV and Spur lines network.



Communication Network.

- Communication Towers,
- Communication lines.

Other Utilities;

- Natural Gas network
- Green Houses
- Surveillance cameras
- Water treatment station
- Street lighting
- Water point hydrant
- Fire fighting station

Branding, Sales and Marketing Strategies

Other services offered include;

Branding;

-We design and brand what has to be implemented so as,

Sales

- can take place so easier on the bases of,

Marketing

- Strategies like;

- Official Launch of the Project
- Campaign in Print and Electronic Media
 - Newspapers
 - Radio and Television
 - Social Media
 - Websites



BRANDING



Target



Innovation



Strategy



Marketing



Story



Advertising



Awareness



Quality

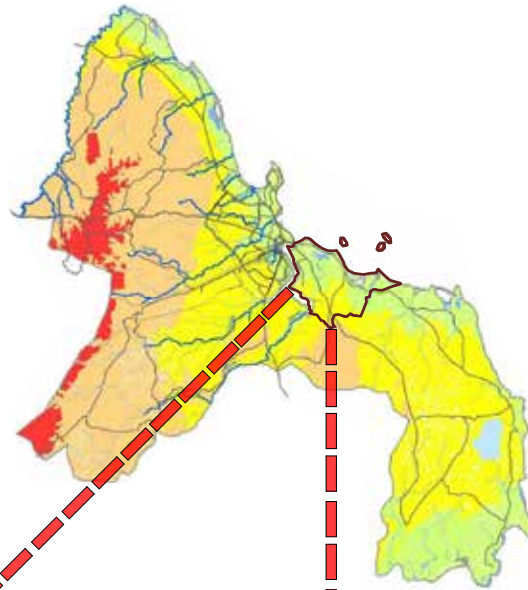


Loyalty

Completed Projects;

Kigamboni New City

Preparation of the Master Plan for Kigamboni New City including a detailed existing and future land use plan to facilitate the development of competitive urban services of oriented city to spur economic growth and promote tourism industry in Dar es Salaam.



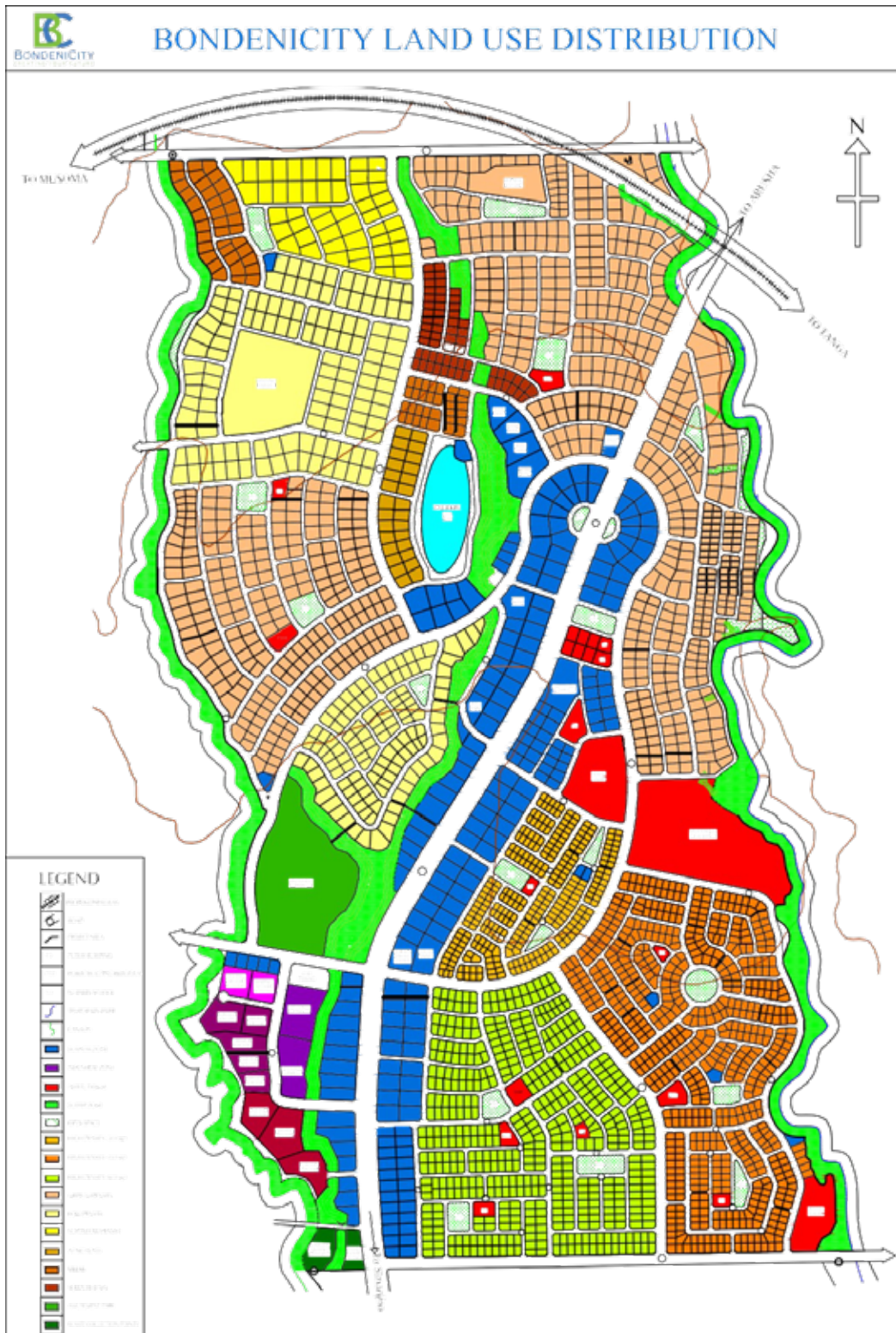
Safari City, Arusha.

The project has been developed by GEIPAM as Local consultant and international team with the supervision of National Housing Cooperation of Tanzania.

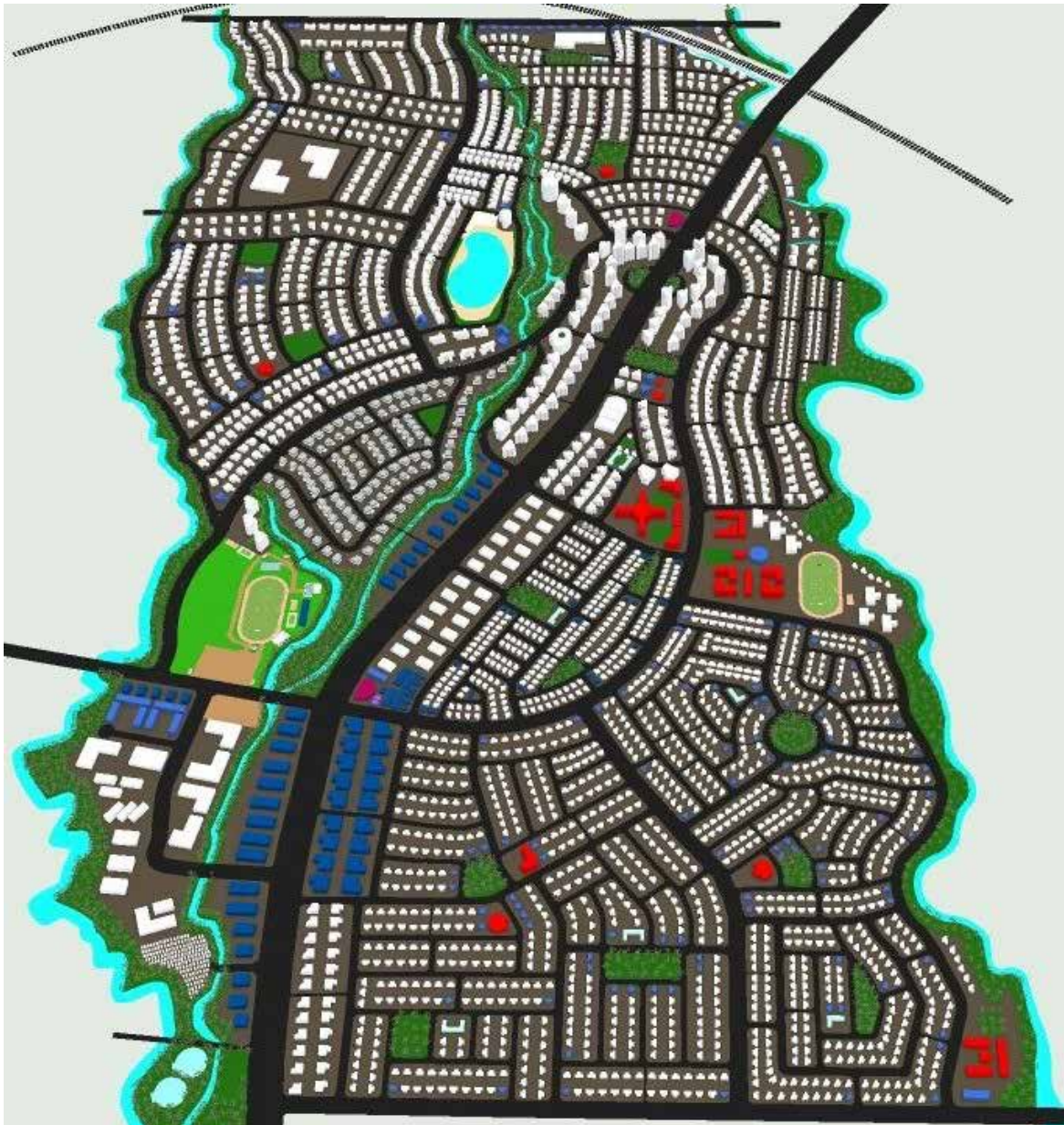


BondeniCity, Arusha.

The project is implemented at Mrombo in Arusha City as a Satellite city with total area of 1148 Acres, the Project intends to solve unplanned settlements development in Arusha City. The Project includes; Residential plots, commercial residential, commercial, office parks, Institutions, recreational parks (Amusement, Lagoon and play fields), warehouses, small- medium-heavy Industries and waste collection and recycling points.



BondeniCity 3D



Ongoing Projects;

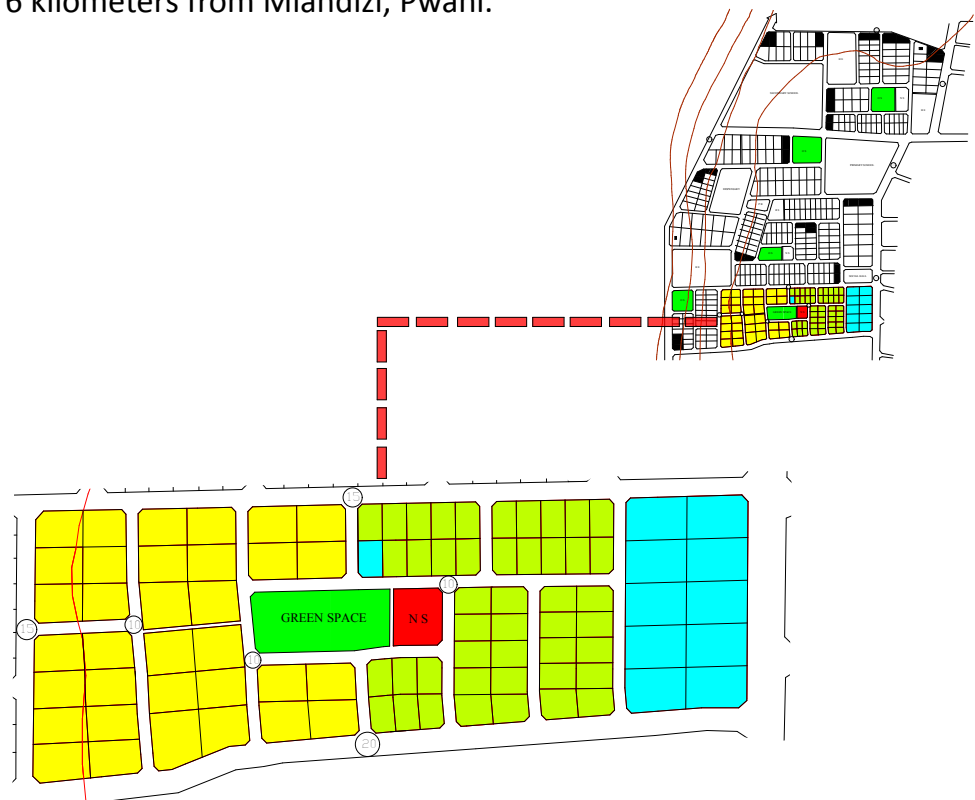
Green Centre - Mafinga.

Project is to prepare Green Centre Development at Kinyanambo - Mafinga, Iringa. The area covers total area of 48Ha.



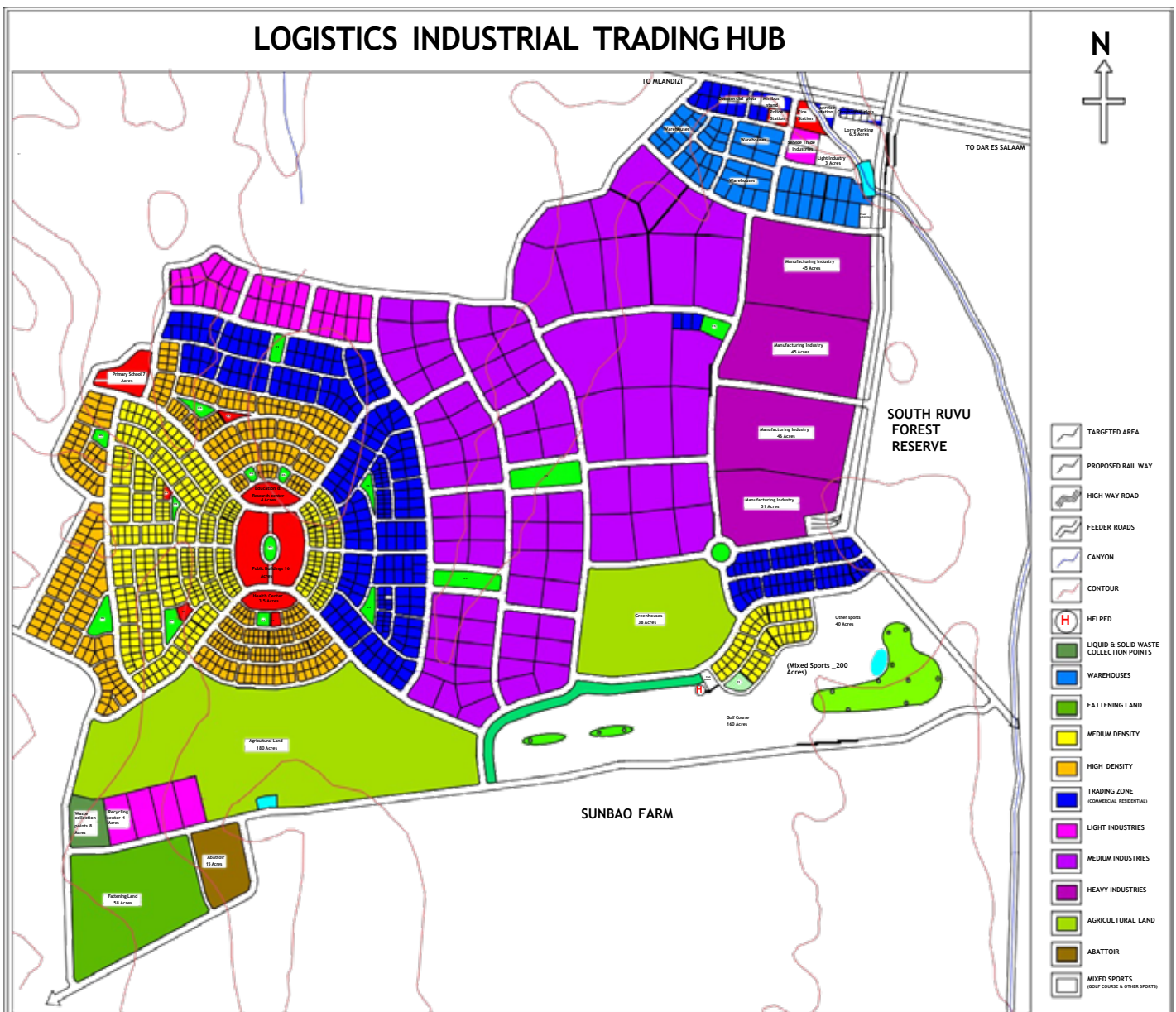
Disunyara - Mlandizi.

Project is to change the Land uses from Commercial to Commercial residential, the area covers 27 Acres at Disunyara 6 kilometers from Mlandizi, Pwani.



LOGISTIC INDUSTRIAL TRADING HUB - KISARAWA.

This project is to be implemented at Chakenge_Village at Kisarawe District, the Project covers about 2000 Acres with intention of establishing an Industrial City with facilities like Light-Medium-Manufacturing (Heavy) Industries, Agricultural Land, Abattoir site and fattening land, Institutions and public building residential and commercial/Trading zone, recreational park (18 hores Golf course and other mixed sports) .



REGULARIZATION PROJECTS.

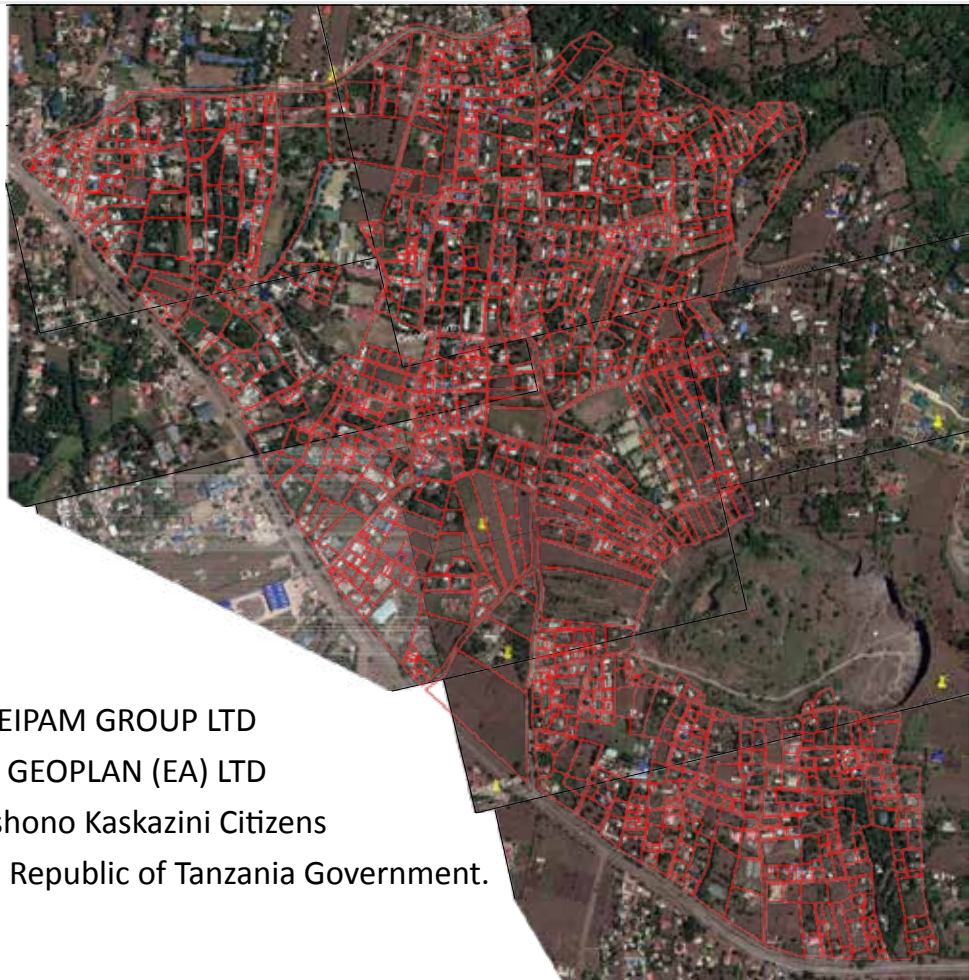
Regularization 'Urasimishaji' is common term in most of Tanzania major Developed Townships and Cities. Its a participatory planning which involves citizens and stakeholders. All of these projects are under United Republic of Tanzania's Government supervision through its planning Authorities.

MOSHONO KASKAZINI/SEKEI_MOIVARO_ARUSHA CITY COUNCL - ARUSHA



Moshono kaskazini and Sekei are among the streets within Moivaro ward boundary. The streets are developed with modern houses but unfortunately there are no infrastructure utilities within a community. Urasimishaji project solves common repeatedly mistakes in most of cities in Tanzania. Through proposing new infrastructures with utilities road map that are to serve the affected community.

The drawing below shows the plot subdivision within the communities with other facilities.

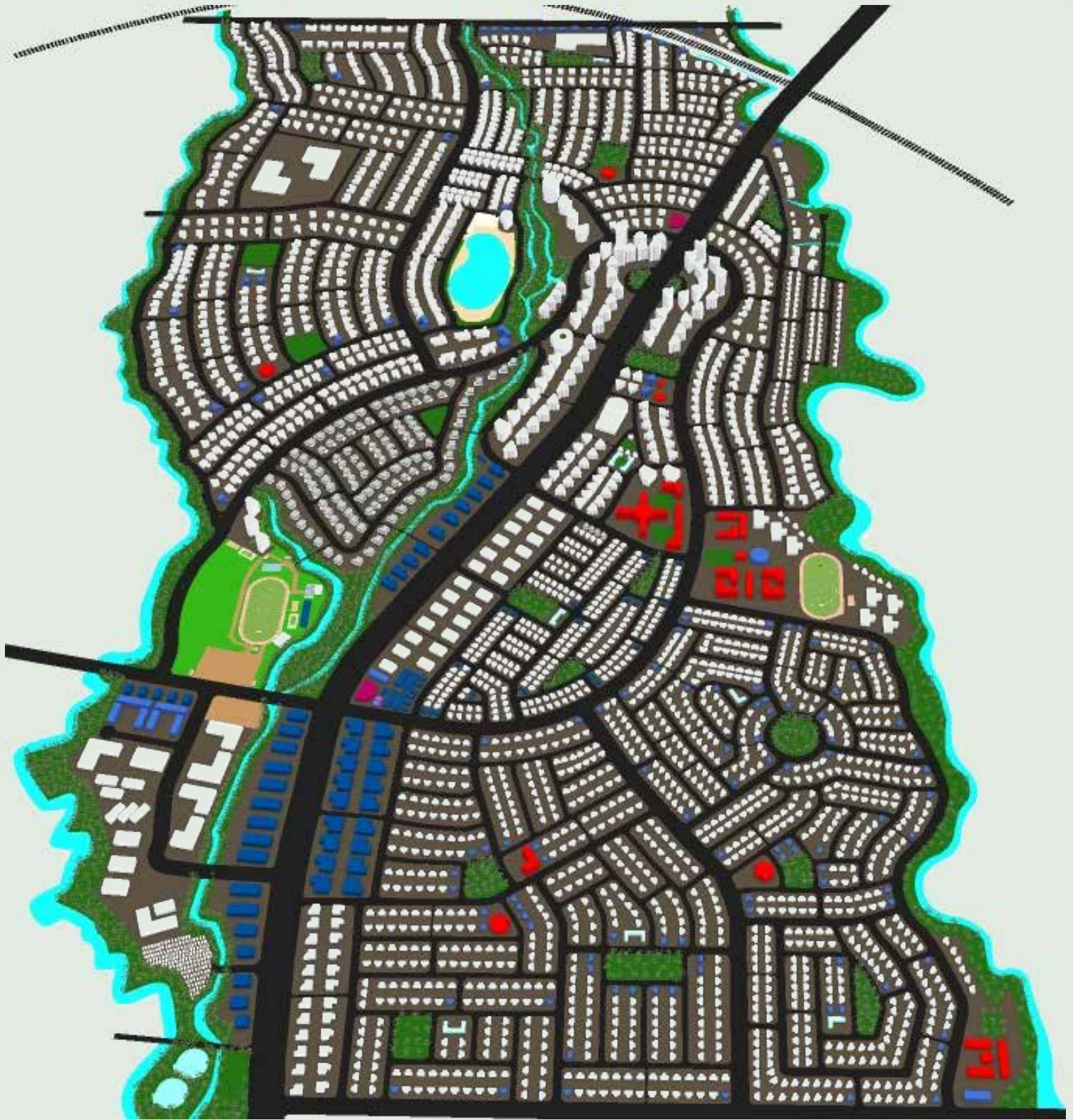


Project leader: GEIPAM GROUP LTD

Associated with: GEOPLAN (EA) LTD

Client: Sekei & Moshono Kaskazini Citizens

Supervisor: United Republic of Tanzania Government.



Contact Us



+255 768 255 677



manager@geipam.co.tz



P. O. Box 7681
Dar es Salaam

